

Beating the competition with the Enterprise 4330



KEY BENEFIT	WILSON PRO 4330	NEXT CLOSEST COMPETITOR HARDWARE	WHY IT MATTERS
ADAPTABLE TO ANY ENVIRONMENT	Provides both wideband and channelized capabilities to optimize signal in any location in any type of building. Wall or rack mount options.	Only works in channelized mode and limited number of channels per unit. Only offer wall mount options.	A BDA that adapts to any environment makes for easy, fast installation, reduces cost to maintain the system over time, and improves your overall margin.
FULL MNO MANAGEMENT CAPABILITIES	Configure the unit for individual or aggregate North American operators, across all bands in a single unit, including DISH, US Cellular, and other smaller, regional carriers.	Only enables the top 3 MNOs (AT&T, Verizon, and T Mobile).	Creates a better customer experience by supporting any device that enters the building, and reduces the need for incremental hardware and services over time.
PRODUCE HIGHER DATA RATES	True, seamless 5G carrier aggregation by configuring and optimizing multiple channels	Limited to 2 pre-programmed channels which reduces spectrum capacity.	Increasing devices and applications are easily accommodated without increasing hardware costs.
MAXIMIZE DOWNLINK POWER	17 dbm of conducted downlink power per channel	Only 10 dbm of downlink per channel.	We are allowed more output power and greater coverage by certifying wideband
ENABLE TRUE 5G DELIVERY (SPECTRUM CAPABILITIES)	324 MHz delivery	140 MHz	Ability to accommodate the demands of a variety of 5G use cases, including Public Safety, IoT, and more.
EXCEPTIONALLY ENERGY EFFICIENT	Draw only 156 watts of power per unit.	35x more power consumed vs the WilsonPro solution.	Reduce power consumption costs and deliver on sustainability goals.
VOICE AND DATA SECURITY	Engineered and assembled in the US with full control of the manufacturing process.	Majority of units produced in Asia, without local control of manufacturing.	Provide customers with full assurance their voice and data will not be accessed or compromised, delivering on security and compliance requirements.
BROADEST COVERAGE WITH LEAST SPACE REQUIREMENTS	A single 4330 unit provides more than 100,000 sq feet of coverage, equating to 35% of hardware space vs next closest competitor.	Requires double the network units and 12 coverage units to match the same amount of coverage area.	Reduce both space required by hardware, as well as reduced power consumption required for cooling and managing exponential hardware.
CUSTOMER SATISFACTION	<1% return rate and US-based customer support and service.	Returns are considered rare when only when installed by a certified Nextivity installer team.	Provide a better customer experience which ensures you maintain customer retention and expansion opportunities.
REDUCED INSTALLATION TIME	Can be configured on site for wideband or channelized capability, for individual or contiguous channels, whichever is best for that exact location. Each unit has a full performance interface display, making it quick and easy to see how the unit is functioning and ensuring top performance.	Only offers channelized units with the limitation of 2 pre-programmed channels. Competitors only have LED green/red blink indicators, requiring extra equipment and time to install and configure.	Improve your margins by reducing truck rolls, as well as installation and ongoing maintenance labor costs.
MODULAR DESIGN SYSTEM	Modular design system enables you to easily expand coverage area and capabilities by simply adding additional units to the system.	Requires rip and replace of system to make changes to configuration and design.	Easily respond to increasing demand for additional applications and services using your current system. Reduce ongoing system costs (TCO) as well as upfront system hardware and labor cost with adaptable hardware and expandable design model.
MONITORABLE SYSTEMS FOR MAXIMUM UPTIME.	Wilson Cloud services ensure systems are constantly monitored for performance and uptime.	Also enables remote cloud monitoring	Provides a positive customer experience and enable you to retain and expand customer solutions and services over time.